



Global Data

	 Total GDP contribution:		 Total Travel & Tourism jobs:	
2019	10.4% (of Total Economy) USD 10.0 TN	Change in 2020: -49.4%	334 MN =10.3% (Share of Global Jobs)	Change in 2020 ² : -70.7 MN -21.2%
2022	7.6% USD 7.7 TN	Annual Change: +22.0% (-22.9% vs 2019) Economy Change YoY= 3.1%	295 MN =9.0%	Annual Change: +7.9% (-11.4% vs 2019)
2023 (F)	9.2% USD 9.5 TN	Annual Change: +23.3% (-5.0% vs 2019) Economy Change YoY= 1.3%	320 MN =9.6%	Annual Change: +8.2% (-4.2% vs 2019)
2033 (F)	11.6% USD 15.5 TN	CAGR ³ (2023 - 2033): 5.1% Economy CAGR (2023 - 2033): 2.6%	430 MN =11.8%	New Jobs (2033 vs 2023): 110.1 MN

France Key Data

2019	8.4% (of Total Economy) EUR 219.5BN (USD 228.9BN)	Change in 2020: -47.4%	2.68MN =9.4% (Share of Total Jobs)	Change in 2020: -12.3%
2022	8.2% EUR 216.5BN (USD 225.7BN)	Annual Change: +36.9% (-1.4% vs 2019) Economy Change: +2.5%	2.64MN =8.9%	Annual Change: +5.0% (-1.6% vs 2019)
2023 (F)	8.4% EUR 221.4BN (USD 230.8BN)	Annual Change: +2.3% (0.8% vs 2019)	2.70MN =9.2%	Annual Change: +2.2% (0.5% vs 2019)
2033 (F)	9.7% EUR 297.1BN (USD 309.7BN)	CAGR (2023 - 2033): +3.0% Economy CAGR (2023 - 2033): +1.5%	3.25MN =10.8%	New Jobs (2033 vs 2023): 0.6MN

FRANCE

2023 Annual Research: Key Highlights¹

France Visitor Spending

2019	2022	2023 (F)	2033 (F)
International Visitor Spending:			
EUR62.4BN (USD 65.1BN) 7.6% of total exports	EUR57.4BN (USD 59.8BN) Annual Change: 75.9% (-8.1% vs 2019)	Annual Change: 1.4% (-6.9% vs 2019)	EUR85.7BN (USD 89.3BN) 8.4% of total exports CAGR (2023 - 2033): 3.9%
Domestic Visitor Spending:			
EUR120.8BN (USD 126.0BN)	EUR122.7BN (USD 127.9BN) Annual Change: 26.7% (1.6% vs 2019)	Annual Change: 3.2% (4.8% vs 2019)	EUR151.8BN (USD 158.3BN) CAGR (2023 - 2033): 1.8%

Domestic Spending **International Spending**



% share of total spending

Leisure Spending **Business Spending**



% share of total spending

Inbound Arrivals⁴:

2019	2022
1. Germany 15%	1. Germany 17%
2. United Kingdom 14%	2. Belgium 13%
3. Belgium 12%	3. United Kingdom 13%
4. Italy 8%	4. Italy 9%
5. Spain 7%	5. Spain 8%
Rest of world 44%	Rest of world 39%

Outbound Departures⁴:

2019	2022
1. Spain 20%	1. Spain 22%
2. Italy 14%	2. Italy 17%
3. United Kingdom 6%	3. United Kingdom 5%
4. Morocco 4%	4. Portugal 4%
5. Germany 3%	5. Morocco 4%
Rest of world 52%	Rest of world 47%

Note: All figures shown for 2023 and 2033 are forecast projections (F). Data for additional Travel & Tourism indicators are available in the full report. For more details, visit <https://researchhub.wttc.org>.

1. All values are in constant 2022 prices & exchange rates. As reported in March 2023.

2. Where the country or region has implemented job support schemes and supported jobs are still recorded as employment by national statistical job losses exclude those supported jobs (where known)

3. CAGR= Compound Annual Growth Rate

4. Source: Oxford Economics, national sources and UNWTO